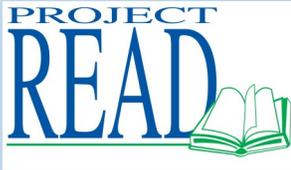


# Reading Matters

Fall 2016



The Newsletter for Project READ, the Dayton area's literacy coalition.

## Got books?

Donate your gently used adult or children's books to support Project READ at any of these locations:

- Project READ at Sinclair, Building 3. We offer "curbside pick-up" if you call ahead: 937-461-7323.
- Look At A Book, 661 Lyons Road, Centerville.
- Whole Foods, 1050 Miamisburg-Centerville Road, Centerville.
- White Allen Honda, 630 N. Main Street, Dayton (through November 30).
- Check our website for more locations!

## Project READ

c/o Sinclair Community College, Room 3142  
444 West Third Street  
Dayton, OH 45402

Phone: 937-461-7323  
[www.project-read.org](http://www.project-read.org)  
[www.facebook.com/projectreaddayton](http://www.facebook.com/projectreaddayton)

## Over 1,000 books distributed at local "Trunk or Treats"



*These girls loved picking out a new book at the Trunk or Treat at Cleveland PreK-6 School.*

The weeks leading up to Halloween are always a busy time for Project READ... It's Trunk or Treat season!

Trunk or Treats are a safe alternative to traditional trick-or-treating in which children gather in a community space to receive treats. While most groups give away candy, Project READ gives away books!

Project READ staff and volunteers gave away over 1,000 books at three Trunk or Treat events this year. In fact, more than 400 of these books were **brand new**, donated by Books & Co. customers during the company's annual book drive.

Think the kids were disappointed about getting books instead of candy? Think again! Most kids were thrilled to pick out their very own book. And parents loved it, too.

These book giveaways are important to Project READ's mission, since studies show that most low-income children own very few books. One study concluded that while middle-income children own 13 books on average, 300 low-income children will share just one book.

## Verso Corp. runs creative campaign to support literacy

Employees at the Miamisburg Business Center of Verso Corporation, a paper manufacturer, got creative during a campaign to support Project READ this past summer. The company

sponsored a book drive, a reading competition, and a dress down day, all with a twist.

The company made a donation of \$1 each for the first 300 books donated and \$.01 for each page read.

Employees also donated to Project READ in order to "dress down" on International Literacy Day, September 8. When the campaign ended, it raised almost \$1150 for Project READ!

Way to go, Verso!

## Local couple donates bookstore, 100% of profits now support Project READ

A local, independent bookstore is now a non-profit bookstore that donates its profits to Project READ!

Chip and Sheree Houghton of Springboro opened the Look At A Book store inside the Antiques Village in August 2013. The store sells new and gently used books in 30 different categories.

“We are ready to retire and want the bookstore to do some

good for the community,” Chip Houghton said.

Chip serves on Project READ’s board, and has donated more than 130,000 books to Project READ. This history of support made it an easy choice to donate the bookstore to Friends of Project READ, a volunteer-run organization dedicated to collecting books and raising funds to support Project READ.

“We are so grateful for

the tremendous support of Chip and Sheree,” said Laura Mlazovsky, Board Chair for Friends of Project READ. “The bookstore will raise thousands of dollars for Project READ’s literacy programs each year.”

Antiques Village owner, Dan McGuire, is also supportive. “We are honored to be part of Project READ and provide the space to sell new and used books to support their efforts. They provide a

wonderful service to our community, so please stop in and shop the wide selection of books at great prices,” he said.

With no expenses for books or staff, 100% of bookstore revenue will support Project READ’s programs serving the Dayton area. Use the enclosed coupon to see the store for yourself! The bookstore is inside the Antiques Village at 651 Lyons Road, across from Sam’s Club in Centerville.

## Meet a volunteer: Retired teacher enjoys serving as a bookstore volunteer



*Michele Pfrogner volunteers three or four hours per week at the bookstore.*

Retired teacher Michele Pfrogner is one of Project READ’s most dedicated bookstore volunteers. Every Monday, Michele replenishes and reorganizes the “Dollar Bin” after a busy weekend. She also re-shelves any books that are out of place, and adds new donated books to the shelves.

Michele has taken real ownership of the Religion section. She has also spent a significant amount of time in

Politics the past few months. In an election year, Michele has had her work cut out for her.

Michele really enjoys her time volunteering in the store. “With teaching, you don’t always get to see immediate results. When I come every week and notice a book missing here or there, I feel a tangible sense of satisfaction because I can see that I’m helping.” Michele is a wonderful member of our team, and we are lucky and grateful to have her!